

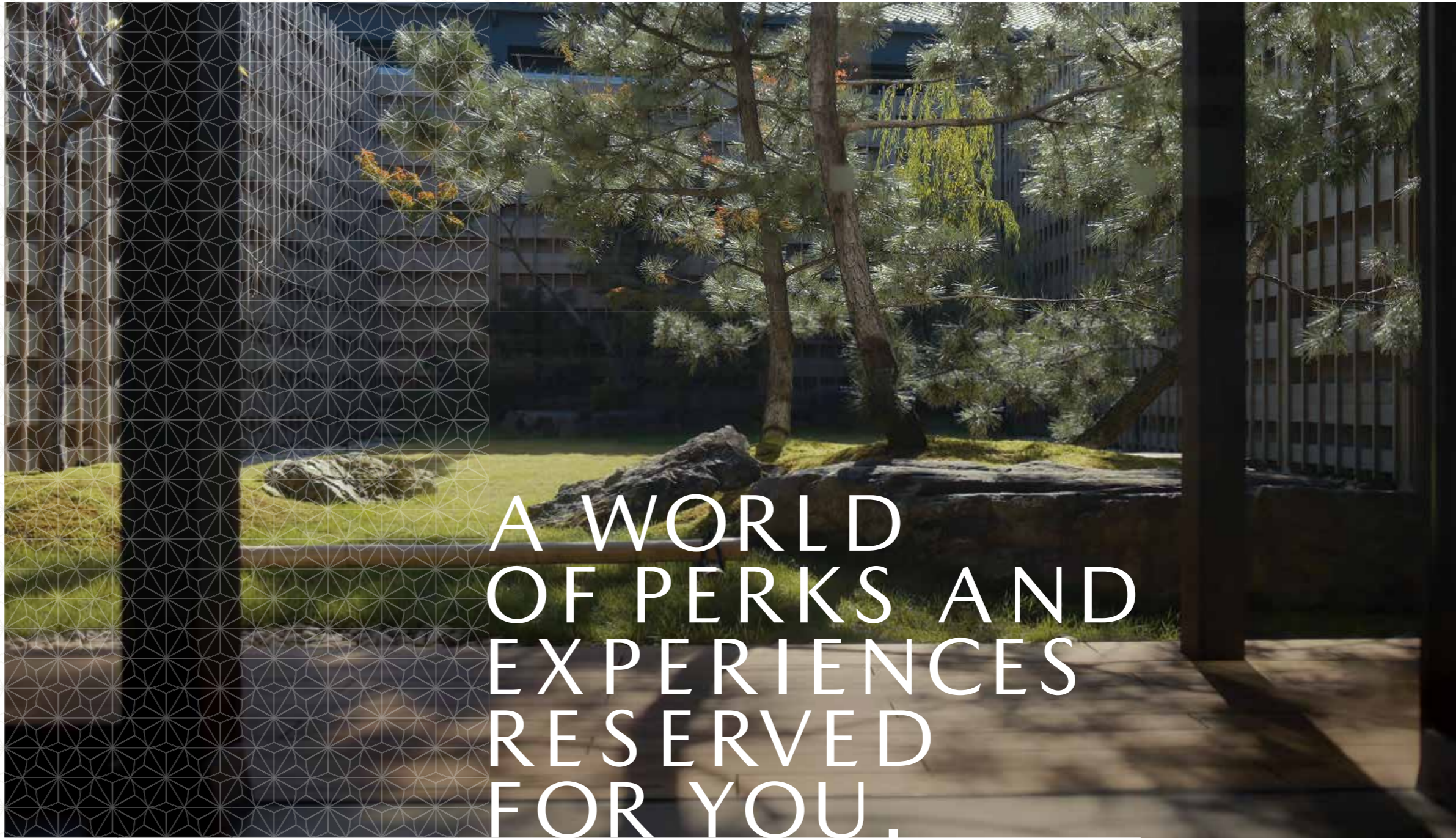
AWAKEN YOUR

# DEZIRE +

The new DEZIRE+ Lifestyle Programme by Mazda.  
Where the finer things in life await.



MAZDA



# A WORLD OF PERKS AND EXPERIENCES RESERVED FOR YOU.

DEZIRE+ is a lifestyle programme by Mazda, open only to owners of our premium collection – the Mazda CX-60 and CX-80. As a member, you will enjoy a curated selection of exclusive experiences, gifts and privileges.

DEZIRE+ membership is complimentary with ownership of the Mazda CX-60 and CX-80. From the beginning, you will be warmly welcomed with exclusive gifts, while continuing to be pampered with special perks and invitations throughout your ownership journey.

# INDULGE TO YOUR HEART'S DEZIRE.

A suite of leisure and dining privileges await DEZIRE+ members.



## FIVE-STAR COLLECTION EXPERIENCE

Your DEZIRE+ journey begins the day you collect your new Mazda CX-60 or CX-80, which you can choose to collect at Pullman Singapore Hill Street for an extra luxurious experience.

## A STYLISH STAYCATION

Enjoy a complimentary 2D1N luxury stay at the Pullman Singapore Hill Street, plus dining vouchers worth up to \$400 for use in the hotel's restaurants. Hotel stay and dining vouchers are valid for 1 year.



## THE WARMEST WELCOME

Mark your entry into the DEZIRE+ Programme with a premium welcome gift.

## MEMBERSHIP INTO THE SUPPER CLUB AT THE ST. REGIS SINGAPORE

DEZIRE+ members enjoy complimentary enrolment into The Supper Club at The St. Regis Singapore, worth \$598++ per year. This exclusive membership includes:

- 25% off your total bill at Brasserie Les Saveurs, Yan Ting, Astor Bar and The Drawing Room.
- 10% off room rates at The St. Regis Singapore.
- 15% off selected treatments at Remède Spa.

## INVITATIONS TO CURATED EVENTS

Enjoy special rates on tasting and appreciation sessions, dining experiences and more, organised specially for DEZIRE+ members.

## STAYCATION DRAW

Enjoy two chances a year to win a luxury staycation package at Singapore's leading hotels in our Staycation Draw, held twice every year.



# THE BEST FOR YOUR CAR.

Your Mazda CX-60 or CX-80 will receive royal treatment too. Enjoy the following benefits as a DEZIRE+ member:

- Dedicated Service Advisors at every service centre
- Priority servicing and repair
- Concierge service with pick-up and delivery of your car or transport to your destination after drop-off
- Free car wash at Mazda service centres (during opening hours)
- 20% off short-term rental from Eurokars Leasing
- Comprehensive Maintenance Contract (5 years or 100,000km) worth over \$10,000, featuring:
  - 2 years extended warranty (or up to 140,000km)
  - Complimentary yearly ozone treatment
  - Wiper blades and brake pads replacement
  - Tyres (4 pcs with complimentary wheel alignment)
  - Battery replacement





Mazda CX-60 SUV specs: VES Band: C2 | Fuel Consumption (Combined): 7.8 (L/100km)

# MAZDA CX-60. A MASTERPIECE OF JAPANESE CRAFTSMANSHIP.

The Mazda CX-60 adds pleasure to every journey. Crafted to the highest levels of KODO design, it is finely sculpted both inside and out. It is just as commanding too, with precise handling and 8-speed auto transmission for a smooth and powerful drive.

As a Mazda CX-60 owner, your exclusive DEZIRE+ Lifestyle Programme privileges include:

- A complimentary 2D1N stay in the Deluxe Room at Pullman Singapore Hill Street, plus \$200 in dining vouchers.
- A welcome gift of a Premium Japanese Tea gift set by Cha-man.
- One year of complimentary membership into the Supper Club at the St. Regis Singapore (worth \$598++).
- High-touch services with extended warranty, and priority on all support services by Mazda Aftersales.

# MAZDA CX-80. FOR YOUR GREATEST JOURNEYS.

Dream bigger and soar higher with the 7-seater Mazda CX-80. A work of art crafted to our highest standards of KODO design. A stroke of genius with its Driver Personalisation System that uses face recognition to tailor the car just the way you like it. And a touch of excellence with its remarkable efficiency.

Embark on greater journeys with a Mazda CX-80 and enjoy enrolment into the DEZIRE+ **Enhanced Programme**, which offers a higher tier of rewards including:

- A complimentary 2D1N stay in the Studio Suite at Pullman Singapore Hill Street, plus \$400 in dining vouchers.
- A welcome gift of Daishichi Minowamon sake (720ml) by Inter Rice Asia and a personalised leather key cover.
- An upgrade to an Enhanced hotel stay should you win the bi-annual DEZIRE+ Staycation Draw.
- Two years of complimentary membership into the Supper Club at the St. Regis Singapore (worth \$1,196++).
- High-touch services with extended warranty, and first priority on all support services by Mazda Aftersales.



Mazda CX-80 SUV specs: VES Band: C1 | Fuel Consumption: 1.6 (L/100km) | Energy Consumption: 22.5 (kWh/100km)



GREATER JOURNEYS

 **EUROKARS** GROUP

MAZDA SHOWROOMS

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